



## Lubrizol Engineered Polymers and Danquinsa Feature New Aliphatic, Non-Yellowing TPUs at Fakuma 2017

October 6, 2017



CLEVELAND, October 6, 2017 - The Lubrizol Corporation's Engineered Polymers business will be featuring its latest non-yellowing **thermoplastic polyurethane** (TPU) materials at Fakuma at its distributor Danquinsa GmbH's - booth #B4-4507- in Friedrichshafen, Germany from 17 to 21 October 2017.

Lubrizol will showcase new technologies that enable customers to meet the latest market trends in aesthetics and design, and integrate new technical benefits in their products by using high-performing polymers. Lubrizol Engineered Polymers' R&D experts have worked extensively on expanding their distinctive [aliphatic TPU technology portfolio](#) with even more non-yellowing polymers that provide improved weatherability and UV resistance as compared to other elastomeric materials. Pearlthane™ aliphatic TPU materials offer added value performance including excellent haptics for very high demanding moulded applications in sports and recreation, consumer and industrial markets.

Colour stable Pearlcoat™ Activa D198K TPU, a soft low-gloss material, can be applied in white and light-coloured parts as a thermoformed and co-extruded solution.

Other segments where our non-yellowing material can be found include profile extrusion and hot melt adhesives. The latest development, Pearlbond™ 960 EXP, is an aliphatic TPU that brings a unique combination of features including softness (69 shore A), durability (UV stable and resistant to fungi and microorganisms) and a very high bonding strength to various substrates. Pearlbond 960 EXP is even suitable for bonding delicate fabrics such as silk, linen and cotton.

Pablo Alegre, new business development manager EMEA, Engineered Polymers, states, "Thanks to our technical expertise and careful attention to customer needs, we have been able to provide solutions not only from a mechanical point of view, but also in aesthetics and haptics. This creates valuable differentiation in our portfolio and enables our customers to deliver innovations and meet the evolving demands of their OEMs and final customers".

Visit Lubrizol at Fakuma from October 17-21, 2017 to learn more about our Engineered Polymer solutions commercialized under Pearlcoat, Pearlthane TPU, Pearlthane ECO TPU Pearlstick™ and Pearlbond TPU tradenames.

### About Lubrizol Engineered Polymers

Lubrizol Engineered Polymers offers one of the broadest portfolios of engineered polymers available today including resins that are bio-based\*, recyclable\*\*, light stable, flame retardant, adhesive, chemically resistant, optically clear and fast cycling. Our technology crosses many industries and applications, including surface protection, power and fluid systems, sports and recreation, wearable devices, electronics and automotive. For more information, visit [www.lubrizol.com/engineeredpolymers](http://www.lubrizol.com/engineeredpolymers) or contact [engineeredpolymers@lubrizol.com](mailto:engineeredpolymers@lubrizol.com).

### About The Lubrizol Corporation

The Lubrizol Corporation, a Berkshire Hathaway company, is a market-driven global company that combines complex, specialty chemicals to optimize the quality, performance and value of customers' products while reducing their environmental impact. It is a leader at combining market insights with chemistry and application capabilities to deliver valuable solutions to customers in the global transportation, industrial and consumer markets. Lubrizol improves lives by acting as an essential partner in our customers' success, delivering efficiency, reliability or wellness to their end users. Technologies include lubricant additives for engine oils, driveline and other transportation-related fluids, industrial lubricants, as well as additives for gasoline and diesel fuel. In addition, Lubrizol makes ingredients and additives for home care, personal care and skin care products and specialty materials encompassing polymer and coatings technologies, along with polymer-based pharmaceutical and medical device solutions.

With headquarters in Wickliffe, Ohio, Lubrizol owns and operates manufacturing facilities in 17 countries, as well as sales and technical offices around the world. Founded in 1928, Lubrizol has approximately 8,300 employees worldwide. Revenues for 2016 were \$6.5 billion. For more information, visit [Lubrizol.com](http://Lubrizol.com).

\*Bio-based content as certified in accordance with ASTM D-6866.

\*\*Recyclability is based on access to a readily available standard recycling program that supports such materials. Products may not be available in all areas.

All marks are owned by The Lubrizol Corporation.



Lubrizol will be showcasing its latest non-yellowing TPU specialties at their distributor's booth -Danquinsa GmbH- at Fakuma 2017.

**Media Contacts**

Michael Priola  
+1 216 447-5697  
The Lubrizol Corporation

Lidia Valcarcel  
+34 93 579-9565  
Lubrizol Advanced Materials Inc.

**Web Sites**

[www.lubrizol.com/engineeredpolymers](http://www.lubrizol.com/engineeredpolymers)  
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