



Lubrizol Introduces Solsperse 74000 Hyperdispersant - Expands its Rad-Cure Dispersant Additive Portfolio for Printing Inks and Coatings

March 15, 2017



CLEVELAND, March 15, 2017 - The Lubrizol Corporation introduces Solsperse(TM) 74000, a 100% solids wetting and dispersing agent for UV cured ink systems. Solsperse 74000 is a 100% active polymeric dispersant designed to improve operational efficiencies for both ink manufacturers and printers. Pigment concentrates and millbases made using Solsperse 74000 can achieve higher color strength at lower pigment loading, enabling higher print strength in final inks without compromising gloss, rheology or stability. These improvements are achieved across a wide range of pigments - both standard process and spot colors.

Solsperse 74000 is TSCA, DSL, REACH, Swiss Ordinance and Nestle compliant. It is APE-free¹ and has no California Prop65 reportable content.

Contact Lubrizol to learn more about our full range of Solsperse high performance wetting and dispersing agents for UV cured inks and coatings.

About Lubrizol Performance Coatings

Lubrizol is a market-driven innovator of specialty chemicals that solve today's challenges in the paints and coatings, printing and packaging, paper and textiles, plastics and composites, and digital print markets. More than just a supplier, we are a partner with extensive experience in surface protection, dispersion, adhesion, and barrier properties that enables us to enhance the performance, simplicity, and eco-considerate benefits of our customers' products. With a commitment to collaboration, applied science, and demonstrated value, our team of experts is dedicated to exceeding customer expectations for both the simplest and toughest requirements. Count on Lubrizol to make the difference.

About The Lubrizol Corporation

The Lubrizol Corporation, a Berkshire Hathaway company, is a technology-driven global company that combines complex, specialty chemicals to optimize the quality, performance and value of customers' products while reducing their environmental impact. It produces and supplies technologies to customers in the global transportation, industrial and consumer markets. These technologies include lubricant additives for engine oils, driveline and other transportation-related fluids, industrial lubricants, as well as additives for gasoline and diesel fuel. In addition, Lubrizol makes ingredients and additives for home care and personal care products and specialty materials encompassing polymer and coatings technologies, along with polymer-based pharmaceutical and medical device solutions. Our products for the oilfield market include technologies for exploration, production and transportation.

With headquarters in Wickliffe, Ohio, Lubrizol owns and operates manufacturing facilities in 17 countries, as well as sales and technical offices around the world. Founded in 1928, Lubrizol has approximately 9,000 employees worldwide. Revenues for 2015 were \$7 billion. For more information, visit Lubrizol.com.

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¹ APE not intentionally contained in the composition or used in manufacture of Solsperse(TM) 74000.