



Lubrizol Highlights its Unique Position in Transportation and Mobility at PIAE 2019

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News Release

CLEVELAND, May 14, 2019 – The Lubrizol Corporation's high-performing specialty chemicals for automotive original equipment manufacturers (OEMs) and suppliers were showcased at Lubrizol's booth at this year's Plastics in Automotive Engineering (PIAE) International Conference in Mannheim, Germany. The show took place in April and has been one of the largest industry meetings for plastic users in the automotive industry for over four decades, with approximately 1,500 visitors per year.

Lubrizol shared with the delegates a full portfolio from the powertrain to the interior cabin and exterior. This portfolio also included transportation-related additives and durable, high-performing materials for improved aesthetics and comfort in interior seating, dashboards and door panels.

The show featured Lubrizol Engineered Polymers solutions for exterior surface protection, and durable Pearlbond™ and Estan® materials for adhesives and color-stable, non-staining interior parts, respectively. The highlight and topics that drew most of the attention were novel, lightweight and sustainable solutions like bio-based** products (Pearlthane™ and Pearlbond™ ECO portfolios), low VOC/FOG materials and specialty foam technologies.

Simon Evans, regional business manager OEM group EMEA, commented, "Lubrizol's wide range of high-value solutions for OEMs and the versatility of Lubrizol Engineered Polymers' specialties impressed the visitors of our booth. Lubrizol's capabilities across the complete transportation area are indeed unique so we were able to demonstrate the balance of automotive-focused, differentiated technology in our booth.

"Lubrizol's unique position in the transportation and mobility area coupled with our innovation in many areas was clearly of major interest," added Santosh Mishra, marketing manager for Lubrizol Engineered Polymers, EMEA. Mishra continued, "Our technical experts are very market-focused and our broad portfolio of specialties has expanded with polymers for new applications like charging cables (electric vehicles) and for improved aesthetics (high scratch-resistant materials) and comfort in premium interiors (e.g. TPU in synthetic leather). We are also working to meet demands of future trends like driverless cars that require anti-microbial and high-gloss solutions that are recyclable."

About Lubrizol Engineered Polymers

With more than 60 years of experience and a worldwide network that includes formulation design, manufacturing, R&D and cutting-edge technologies, Lubrizol Engineered Polymers offers one of the broadest portfolios of engineered polymers available today including resins that are bio-based**, recyclable*, light stable, flame retardant, adhesive, chemically resistant, optically clear and fast cycling. Our technology crosses many industries and applications, including surface protection, power and fluid systems, sports and recreation, wearable devices, electronics and automotive. For more information, visit www.lubrizol.com/engineered-polymers or contact engineeredpolymers@lubrizol.com.

About The Lubrizol Corporation

The Lubrizol Corporation, a Berkshire Hathaway company, is a market-driven global company that combines complex, specialty chemicals to optimize the quality, performance and value of customers' products while reducing their environmental impact. It is a leader at combining market insights with chemistry and application capabilities to deliver valuable solutions to customers in the global transportation, industrial and consumer markets. Lubrizol improves lives by acting as an essential partner in our customers' success, delivering efficiency, reliability or wellness to their end users. Technologies include lubricant additives for engine oils, driveline and other transportation-related fluids, industrial lubricants, as well as additives for gasoline and diesel fuel. In addition, Lubrizol makes ingredients and additives for home care, personal care and skin care products and specialty materials encompassing polymer and coatings technologies, along with polymer-based pharmaceutical and medical device solutions.

With headquarters in Wickliffe, Ohio, Lubrizol owns and operates manufacturing facilities in 17 countries, as well as sales and technical offices around the world. Founded in 1928, Lubrizol has approximately 8,700 employees worldwide. Revenues for 2018 were \$6.8 billion. For more information, visit Lubrizol.com.

**Recyclability is based on access to a readily available standard recycling program that supports such materials. Products may not be available in all areas.*

***Bio-based content as certified in accordance with ASTM D-6866.*

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